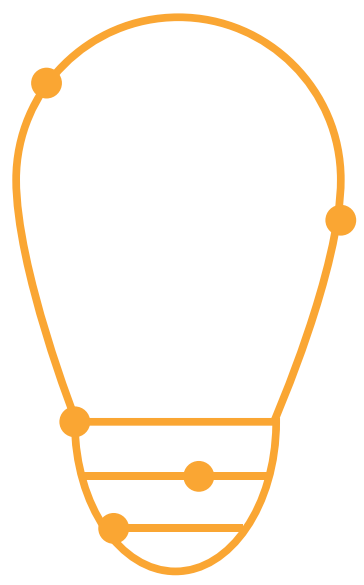


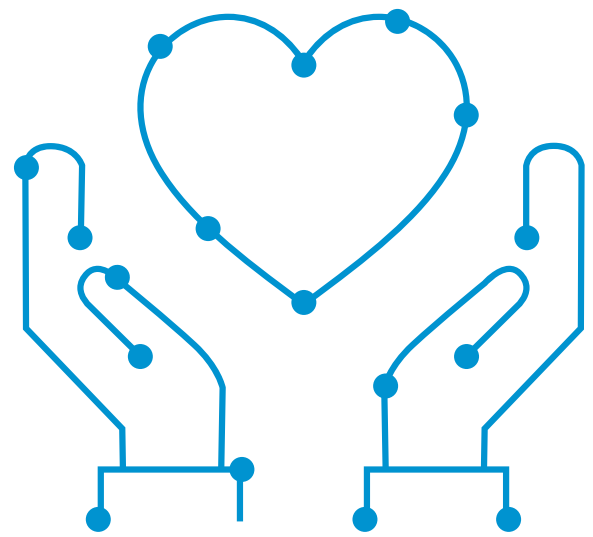
# CORE VALUES

## WHO WE ARE



### OUR SPIRIT

DrFirst was founded to benefit doctors. We **PIONEER** technologies and services that are simple, powerful, and fast, which help doctors provide excellent patient care on their own terms. We have an **ENTREPRENEURIAL** spirit. We are **DRIVEN**, **ADAPTABLE**, and **INNOVATIVE**. Our focus is broad, reaching horizontally through the healthcare space.



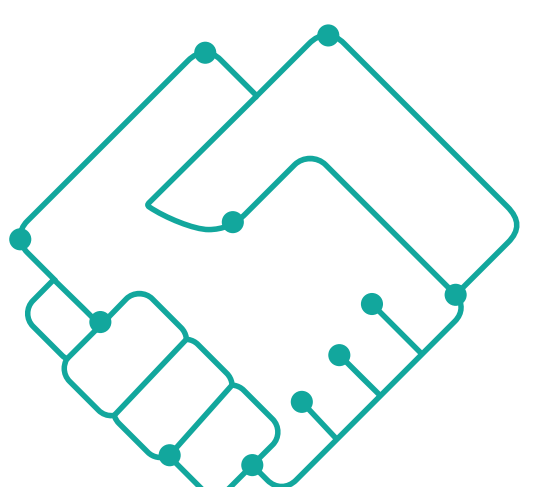
### OUR VALUES

We welcome challenges and embrace **CHANGE**. We are **PASSIONATE** about our vision, actively express our **IDEAS**, and make room for constructive dissent. We are **SOLUTIONS** oriented, take risks, think **DIFFERENTLY**, and pave our own way as a leader in the market. We are **AGILE** and “fail fast.” We are **DISCIPLINED** to think hard, plan well, manage carefully, and measure our **RESULTS**, so that we can succeed in a very competitive environment.



### OUR TEAM

We are **COLLABORATIVE** and value **HONESTY** and loyalty. We communicate openly and **RESPECTFULLY** at all levels without regard to titles. We are members of a team, and we recognize that our combined efforts make us successful. We challenge ourselves to **EXCELLENCE** by acting **SELFLESSLY**, taking personal **RESPONSIBILITY**, and contributing at our **HIGHEST CAPACITY**.



### OUR COMMITMENT

We conduct business with **INTEGRITY**. We are **ACCOUNTABLE** to one another, our customers, and our partners. We strive to maintain affordable prices by being **GOOD STEWARDS** of our **RESOURCES**. We are committed to having a **GROWTH MINDSET** while doing our best today and doing **BETTER** tomorrow.