

# Making Prior Authorization Easy!

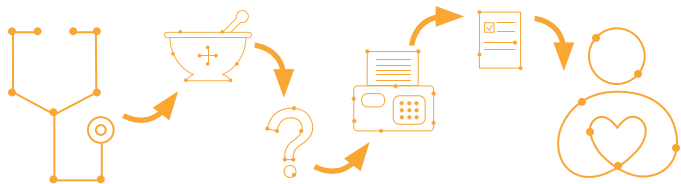


According to the *Journal Health Affairs*, “On Average, Physicians Spent More Time Dealing With [Drug PAs] Than Any Other Interaction,” With a Resulting Cost of Thousands of Dollars Per Year Per Physician

## Prior Authorization Challenges

- **7 out of 10 patients** wait multiple days for a PA response
- **2 out of 10 patients** ultimately give up without getting their prescription
- Physicians spend up to **eight hours per week** on manual PA requests. Pharmacists experience similar challenges.

## Manual Prior Authorization Is Complex and Time-Consuming



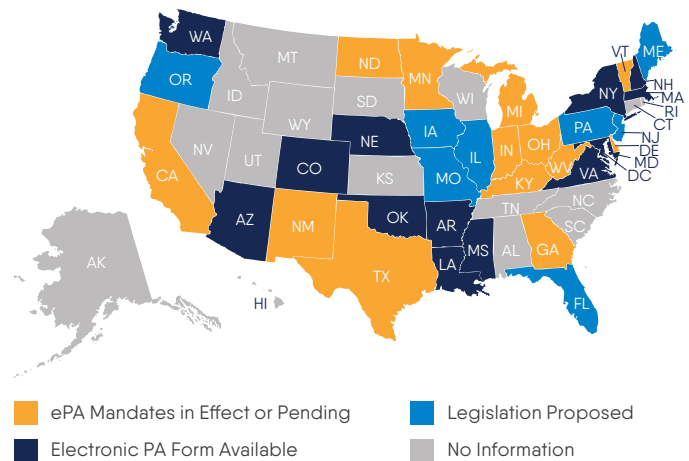
## Electronic Prior Authorization Simplifies the Process



Electronic prior authorization (ePA) significantly simplifies the PA process when integrated into the EHR workflow. During the e-prescribing process, the physician is notified of PA requirements and can either select an alternate medication or submit the PA electronically immediately within the EHR.

## Electronic Prior Authorization Legislation

At the same time that the healthcare technology industry is making a move toward ePA, states are beginning to recognize its benefits.



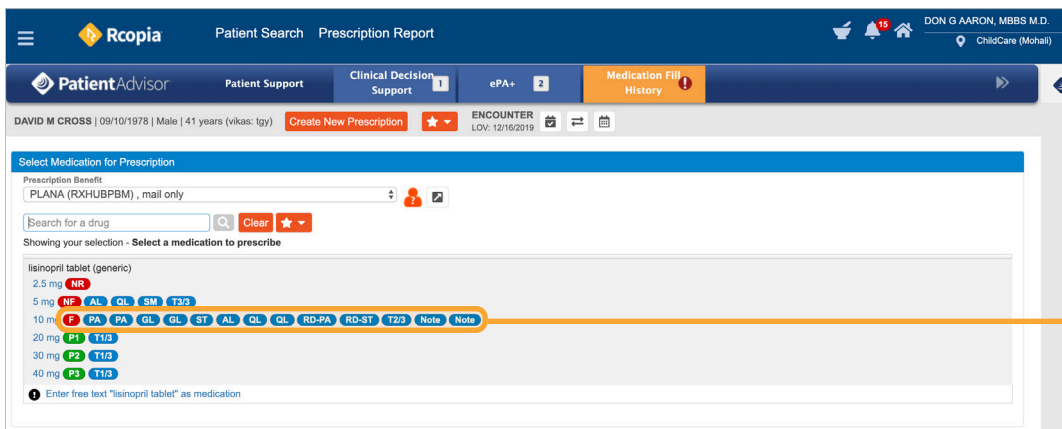
**Sources:** “New AMA Survey Finds Insurer Preauthorization Policies Impact Patient Care,” American Medical Association Survey (Nov. 2010).  
L. Casalino et al, “What Does It Cost Physician Practices to Interact with Health Insurance Plans?,” *Health Affairs* 28.4 (May 2009).

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Complete Prior Authorizations Without the Hassle

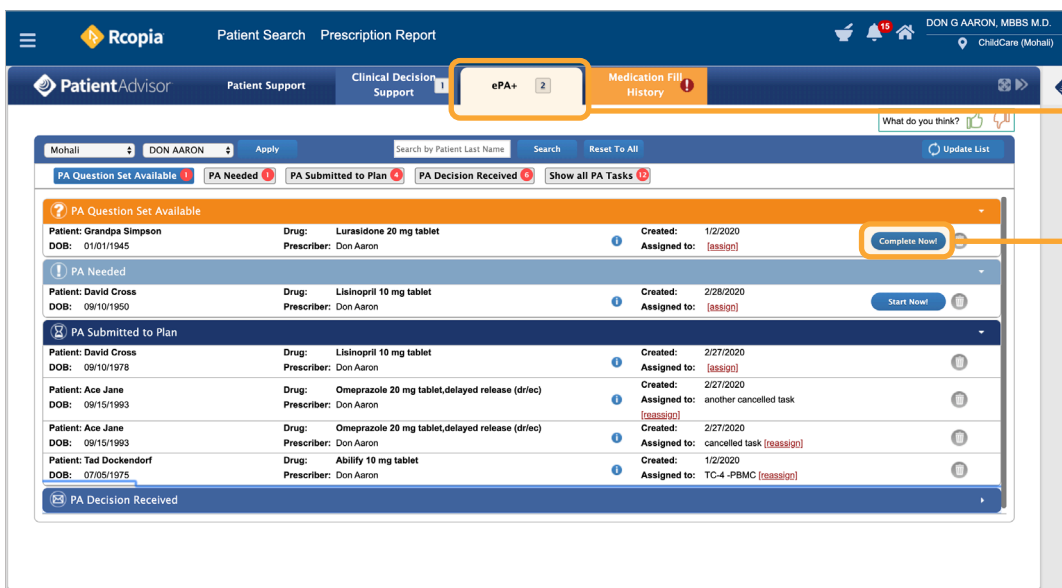


Patient Advisor ePA+ finally makes it possible to complete prior authorizations quickly and easily, within your e-prescribing workflow. You and your staff will spend less time on hold with payers and more time with patients.



As you select a drug, any available formulary information is presented. The **PA** here indicates this drug may need a prior authorization

Once you complete the prescription, Patient Advisor automatically begins the PA process by electronically connecting to the health plan.



You can continue the prior authorization process at your convenience by selecting the ePA+ tab.

The **Complete Now** button presents you with a prior authorization form that can be completed and submitted right from your eRx workflow.

The ePA+ tab provides you with the tools to complete and monitor your prior authorizations.